

# XRISTA STAVROU

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Digital and Design Artist

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Official Website: [www.xristastavrou.com](http://www.xristastavrou.com)

Saatchi Gallery: [www.saatchionline.com/xristastavrou](http://www.saatchionline.com/xristastavrou)

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Become a fan on Facebook: [www.facebook.com/xristastavrou](http://www.facebook.com/xristastavrou)

## PERSONAL PROFILE



Xrista was born in Limassol in August 1974. She devotes her free time to painting and **Digital Art** in particular.

She has studied at the workshop of the award-winning late Cypriot painter Lefteris Economou for three years (1986-1988). At school she excelled in art and was awarded a prize for the highest grade in technical design as well as in her excellence in History of Art. She was awarded a full scholarship at Frederick University for the academic year 1993-1994 as first among all academic-year students. Consequently she studied at the University of the Arts London, in the area «Computer and Media Design», where she was accepted in the second academic year. Since then she is continuously informed on the new trends in contemporary art. Her passion for Digital Art and Fashion led her to draw digital works of art and transfer them to clothes of the own creation through the method of silk screen printing. She is the voice of today's contemporary culture using digital design in the most impressive forms of art on clothes and much more.

Xrista is an incredibly talented and famous digital artist, recognized not only in Cyprus but also abroad. She has won various competitions, had her name inserted in internationally well-known Books, Magazines,

Calendars and has set her «artistic mark» in many industries including but not limited to the fashion and automobile industry.

Xrista was invited to participate, in the online gallery of «Saatchi» in the US, with her Skull Art Queen. Up until now the art has about 55,000 views, a number which increases daily <http://www.saatchiart.com/art/Drawing-Skull-Art/322718/1722648/view>. She is currently in cooperation with the brand name «Ethereal» (<http://www.ethereal.eu/>) where she designs the art depicted on the T-shirt and Scarf line.

This digital design artist although already digitally literate she now conquers projects by promoting her work through her newly launched website [www.xristastavrou.com](http://www.xristastavrou.com), featuring past and present collections for the brand Ethereal with her Glamour T-shirt and Scarf Collections. By continuously keeping her imagination alive and being able to create a type of 'pleasant deception' looking closely at Xrista's designs you will always discover little angelical figured cubits or delicately shaded roses all of which fluidly evolve into surfacing what Xrista calls "experimentation with new media, a visual reality". In the process of launching her collections of digital art designs on clothes, inspired by the «two basic directions». Emotional and figurative connotations of the shapes they create on the form and feeling you have when wearing each piece. Each of her collections have a signature design process that makes them unique from any other design that we have seen so far which identifies her as 'the voice of today's contemporary culture'. All of her designs are almost always rooted in a personal mash-up of feelings *«I'm an extremely visceral person and in many ways I put myself wholeheartedly into each design. I always try to convey my feelings and emotions through my designs and for most of my collections, love and enthusiasm are the main characteristics»*.

Today, through her artistic abilities, as a member of the organization «One Dream, One Wish» and of the «Pancyprian Association of Cancer Sufferers and Friends», she voluntarily offers her help in every possible way by designing with great love and success the new logo of the association «**One Dream One Wish**» and all its by-products as well as the Rock Skull T-Shirt collection «Be a Hero» for **PASYKAF**.

*«I enjoy painting. It is what I love to do. I started dabbling in art from a very young age. I had always a piece of paper and a pencil in my hand! Today, they have been replaced by a computer and a mouse! For me, computers have not changed what we are doing; they have changed the way we are doing it. My passion for art is huge. I love all kinds of art and I want, through my talent, to offer in any possible way as much as I can by making beautiful everything around me. The ability to use my creativity to help people and organizations always **gives purpose and meaning** to my life. I cannot do everything but I will not refuse to do the something that I can do. No one has ever become poor by giving. It's not how much we give but how much love we put into giving».*

A digital design artist whose work has always been informed by a richness of imagination who is not afraid if outlining her inspirations and feelings, demonstrating the workings of an erudite and passionate mind with a fantasy that conveys into a kitsch glamour meets iconic casual, matched with an urban insouciance typified into her Arts.

## EDUCATION

### 1994-1996

University of the Arts London – LCC  
BA (Hons) Graphic and Media Design

(One of very few Cypriots accepted into the 2<sup>nd</sup> year).

Includes Illustration, Photography, A/V Production, Packaging and general Graphics.

Successfully completed a cartoon animation for Interflora.

### 1992-1994

Frederick Institute of Technology.  
H.N.D in Graphic Art and Advertising Design

Received the Highest Average mark in graduating class.

## HONORS & AWARDS

### 1994 - Frederick Institute of Technology

Commendation Certificate for the highest average mark in graduating class.

### 1993 - Frederick Institute of Technology

Received a full scholarship at Frederick University for the academic year 1993-1994 as first among all academic-year students.

### 1992 - B' Kykkos Lyceum

Prize for the Highest Performance in Technical Drawing.

Prize for excellent performance in History of Art and Technical Drawing.

### 1990 – The Cyprus National Committee on the occasion of the European day of schools

Commendation for participation in the art competition held in 1990.

### 1989 – Engomi Gymnasium

Honorary Diploma for contribution to the subject of art and for having excelled in this subject.

## VOLUNTEER EXPERIENCE & CAUSES

### Causes She cares about:

Animal Welfare

Arts and Culture

Children

Human Rights

### Organizations She supports:

1. [Cyprus Association for children with cancer and related diseases](#)
2. [The Cyprus Association of Cancer Patients and Friends \(PASYKAF\)](#)
3. [Child Abuse Prevention Association](#)
4. [Missing People](#)

## SKILLS AND EXPERTISE

Illustration and Drawing

Art Painting

Digital and Textile Art

Vector Design

Graphic Design

Brand Designs | Brand Identity & Advertising Design

Photography

Image Manipulation and Image Editing

Web Design and Developing

## LANGUAGES

**Greek:** Full professional proficiency

**English:** Professional working proficiency

## PROJECTS

**A. Cyprus Association for children with cancer and related diseases «One Dream One Wish»**

April 2012

She was given the opportunity to help the Association whose members give everyday their services voluntarily and selflessly to those children suffering from cancer. She designed the Organization logo in both Greek and English version including all the complete Stationary elements (pens, cups, shirts, diary, stickers, posters etc.)

Related Links:

1. Design Gallery: <http://www.pinterest.com/xristastavrou/graphic-and-stationery-designs/>
2. Presentation: [xristastavrou.com/XS/Work/Graphics/](http://xristastavrou.com/XS/Work/Graphics/)
3. “One Dream One Wish” Official Website: <http://www.enaoniromiaefxi.com/>

**B. Etherial Glamour Skull T-Shirt Collection**

July 2012

She had a proposal by the owner of the Etherial Brand [www.etherial.eu](http://www.etherial.eu), to be the Designer creator of the Etherial new product Collection. Rock and Roll Skull T-Shirts for men and women. You may find below a video from the presentation of the launching of Collection 2012.

Related Links:

1. Video from the Presentation Day:  
[http://www.youtube.com/watch?feature=player\\_detailpage&v=0nZRj22yqVA](http://www.youtube.com/watch?feature=player_detailpage&v=0nZRj22yqVA)
2. Photo Gallery: <http://www.xristastavrou.com/XS/PS/>

**C. T-Shirt “Be a Hero” Collection Designed for The Cyprus Association of Cancer Patients and Friends (PASYKAF)**

February 2013

Xrista Damianou Stavrou (Digital & Design artist) and Etherial’ s collaboration ticks the boxes for fashion cool and social awareness supporting the Cyprus Association of Cancer Patients and Friends (PASYKAF) hence with their collaboration on the T-shirt collection “Be a Hero” it takes the association to another level and pushes the T-shirt in to a new realm of desirability. The skull silkscreen printed designs have quirky mix of colors and fabrics. The T-Shirt comes in a deluxe super-long length with printed on rosaries lends them a tender and almost romantic touch.

Stand out; feel the charm; with these elements of luxury and totally affordable T-Shirts. For the complete “Be a Hero” Collection, this can be found on the following link Be a Hero Collection were 10% of all proceeds are donated towards the Cyprus Association of Cancer Patients and Friends (PASYKAF).

There is also a limited edition of T-Shirts from the collection priced at €65 of which ALL proceeds from the purchased T-Shirts will go to PASYKAF also available online - <http://www.moiostrov.com/magazine/xrista-stavrou/>

## Related Links:

1. Moi Ostrov The Russian Magazine in Cyprus: <http://www.moiostrov.com/magazine/hero-collection-supporting-pasykaf/>
2. Male Fashion Trends: <http://www.malefashiontrends.com/>
3. Photo Gallery: <http://www.xristastavrou.com/XS/PS/>
4. Etherial Official Website: <http://www.etherial.eu/news-details/>

**D. CWOFF Cyprus Walk of Fame LTD (Cyprus), CBSW and Sons LTD**

September 2013

She had been participated to the Design contest for the "Visual symbol of the Cyprus Walk of Fame" and had received the first prize as the first out of 50 participants around the word.

*A Brief Description of my design****The golden textured star!***

*I choose the color gold which is the color of success, achievement and triumph. Associated with abundance and prosperity, luxury and quality, prestige and sophistication, value and elegance.*

*Gold is generous and giving, compassionate and loving, is the color of the winner. Confident, passionate and eye-catching, gold always draws attention to itself. This will help to stand out easily out on the street. Gold is a warm color that can be shiny, glistening and happy.*

*The use of Granite that never stains or etches like marble is to give the feeling of an ancient rock piece that reminds our country history and richness.*

*Regarding the star of a private person and a sponsor accordingly, my idea was to create a different symbol/ icon with the same theme, include the star on the whole design concept, simply because the award for those categories have a unique and different meaning. The crown is among other things, a mark of honor. An honor to those who offered.*

## Related Links:

1. Photo Gallery: <http://www.xristastavrou.com/XS/Work/Graphics/Projects/>
2. Cyprus Walk of Fame Info page: <http://www.linkedin.com/pub/project-cyprus-walk-of-fame/70/bab/b86>

**E. Etherial Collection S/S 2014 –Elite Fashion Shows in Cyprus**

October 2013

She designed the Etherial Collection SS14 and took part at the Elite Fashion Show at Famagusta Gate in Nicosia.

## Related Links:

1. Moi Ostrov The Russian Magazine in Cyprus: <http://www.moiostrov.com/magazine/xrista-stavrou/>
2. Video from the Show: [https://www.youtube.com/watch?v=M\\_7lu0Ta9U0](https://www.youtube.com/watch?v=M_7lu0Ta9U0)
3. Male Fashion Trends – Photo Shooting: <http://www.malefashiontrends.com/> , [/2013/11/](http://www.malefashiontrends.com/2013/11/)
4. Etherial Official Site: <http://www.etherial.eu/news-details/>

**F. Etherial T-Shirt Collection SS 2015**

June 2014

She designed the Etherial SS15 Collection and took part at the biggest Fashion Show in Nicosia, at the Presidential House.



## Related Links:

1. Moi Ostrov The Russian Magazine in Cyprus: <http://www.moiostrov.com/magazine/>
2. Male Fashion Trends: <http://www.malefashiontrends.com/>
3. Etherial Official Site: <http://www.etherial.eu/news-details/>

**F. The Cyprus Chamber of Fine Arts (E.KA.T.E.)**

March 2015

Honorary Event By House of Representatives for E.KA.TE. Members / Honorary Members Exhibition and Reception of E.KA.TE. at Famagusta Gate. All works will be available for sale. 50% of sales will belong to the Association of Cancer Patients and Relatives of the General Hospital, ELAZO.



**G. Day of the Dead 2016** by Amber Lotus Publishing

Day of the Dead 2016 - Sugar Skulls

May 2015

Her famous [Skull Art Queen](#) has been selected by Amber Lotus Publishing Ltd, to be featured on the amazing [Day of the Dead Calendar 2016](#), <https://www.amazon.com/> among the top accomplished artists such as Brandon Maldonado, Jennifer Kuhns, The Little Friends of Printmaking, and Craig Watkins.

**Calendar Description:** Day of the Dead sugar skulls appear on everything from apparel to jewelry and tattoos. The Day of the Dead: Sugar Skulls wall calendar features fantastic Día de los Muertos pop culture icons in stunning paintings, vector art, and screen-printed posters. This is a vibrant tribute to life and a living Mexican folk tradition. The Calendar will be available in July 2015.

**H. Aygo Contest Wrap & Drive**

December 2015

She entered and won Toyota's local competition for the new "[Aygo Contest Wrap & Drive](#)".

This design contest was one where participants had the opportunity to design and decorate the exterior of the new Aygo any way they like! Aimed for graphic designers or anyone who loves to be creative and knows how to work with a designer programme such as Photoshop or Illustrator. The winner will drive a brand new Toyota Aygo for free, for one whole year, with their very own replica design specially prepared by Dickran Ouzounian & Co. Ltd. adorning the exterior of the car.

Facebook Reference: <https://www.facebook.com/toyotacyprus/>

**I. Skull Sourcebook** by Race Point Publishing

May 2016

Text by: [Adele Nozedar](#)

Format: Flexibound, 288 Pages

ISBN: 9781631061585

Another famous of her Art work, the [Skull Art Queen](#) has been selected by Race Point Publishing, to be featured on the amazing [Skull Sourcebook](#), among the top accomplished artists such as Damien Hirst and George Ioannou.

**Description of the Book:**

Delve deep into the ancient secrets of the skull and how the lasting icon affects the world today. You see them in your dreams, representing death, mortality, or consciousness, Capuchin monks decorated with thousands, Shakespeare's Hamlet held one, and Alexander McQueen made it a fashion statement.

Skulls are one of the oldest symbols of our world, rich with cultural resonance and significance. From the origins of Aztec skull art and the Jolly Roger that was hoisted on pirate flags to the sugar skull for Mexico's Day of the Dead, skulls have a wealth of source history and, of course, a long line of artistic tradition. *Skull Sourcebook* features hundreds of different skull images and artworks through history, and author Adele Nozedar deeply explores their iconic significance. Discover meanings, stories, and lore behind the skull and ponder dozens of artistic examples of skulls in art, tattoos, music, literature, fashion, and more. Accompanied with works by famous artists like Damien Hirst and George Ioannou, the *Skull Sourcebook* is a varied and eclectic collection of one of the world's most-recognized symbols.

#### **J. Christmas Book** by Elias Publishing Company

##### **Christmas Book Illustration for children**

December 2016

Xrista for the first time, this year, has successfully illustrated a [children's book](#). Full color pages with digital illustrations. A lovely Christmas story for children ages 4-7. The story is about Booby the teddy bear and his very special Christmas. A letter to Santa Claus, a puzzle and a lot of gifts and surprises!

Available to buy online at Elias Epiphaniou Publications Website:

<https://sites.google.com/site/eliasepiphanioupublications/>

#### **K. Day of the Dead 2018** by Amber Lotus Publishing

Day of the Dead 2018 - Sugar Skulls

May 2017

For a second time, Xrista's new amazing work [Skull Art Queen with Butterflies](#) has been selected by Amber Lotus Publishing Ltd, to be featured on the amazing **Day of the Dead Calendar 2018**, among the top accomplished artists in the world. The Calendar will be available in July 2017.