

DIGITAL ART WITH XRISTA STAVROU

moiostrv.com introduces you to one of the Island's award winning digital artist Xrista Stavrou. Based in Nicosia this digital design artist fuses life into a screen of which we percept as just another modern age piece of machinery; her perseverance and outlook on this is was described as "experimenting on the unique experiences and capabilities they offer" to Xrista Stavrou it is just as the same as a black canvas.

Xrista explains "I no longer had to fill my house with paint and clean my paint-stained clothes!...Today they have been replaced by a computer and a mouse!". It isn't often you get to feel or touch pieces of art hence Xrista Stavrou's focus on transferring her work onto clothes with her love for fashion as well, she manages to make this intervention take action. This method of working also opened up opportunities using her talents in digital design supporting charity organizations such as the Cyprus Association for children with cancer and related diseases including the Cyprus Association of Cancer Patients and Friends (PASYKAF) by designing a range of T-Shirts, logos all contributing to provide proceeds for those in need. When asked about why she decided to get involved in such volunteering activities Xrista expressed that "love is not patronizing and charity isn't about pity. Charity and love are the same; with charity you give love. The ability to use my creativity to help people and organizations always gives a purpose and a meaning to living. I cannot do everything but I will not refuse to do the something that I can do. No one has ever become poor by giving. It's not how much we give but how much love we put into giving".

All her hard working efforts finally paid off when chosen out of 50 other participants for the Cyprus Walk of Fame a design contest where Xrista was awarded with first prize for the "visual symbol of the Cyprus walk of fame" thanking those whom vote and supported her on this Xrista describes this life accomplishment as "an honor for those who offered" focusing on her main design for the competition saying "the crown is among other things, a mark of honor".

This digital design artist although already digitally literate she now conquers projects by promoting her work through her newly launched website www.xristastavrou.com, featuring past and present collections for the brand Etherial with her Glamour T-shirts and the well known "Be a Hero" collection especially designed for the Cyprus Association of Cancer Patients and Friends (PASYKAF) to her latest digital skull art design that will soon be presented on the "Day of the Dead" Calendar 2016 by Amber Lotus Publishing. By continuously keeping her imagination alive and being able to create a type of 'pleasant deception' looking closely at Xrista's designs you will always discover little angelical figured cubits

or delicately shaded roses all of which fluidly evolve into surfacing what Xrista calls "experimentation with new media... a visual reality". Now in the process of launching her limited edition SS15 collection of digital art design on clothes inspired by the "two basic directions" "emotional and figurative connotations of the shapes they create on the form and feeling you have when wearing each piece". Each of her collections have a signature design process that makes them unique from any other design that we have seen so far which identifies her as 'the voice of today's contemporary culture'.

All of her designs are almost always rooted in a personal mash-up of feelings "I'm an extremely visceral person and in many ways I put myself wholeheartedly into each design...I always try to convey my feelings and emotions through my designs and for this collection love and enthusiasm are the main characteristics". A digital design artist whose work has always been informed by a richness of imagination who is not afraid of outlining her inspirations and feelings, demonstrating the workings of an erudite and passionate mind with a fantasy that conveys into a kitsch glamour meets iconic casual, matched with an urban insouciance typified into these 2015/2016 Etherial XS Limited Edition Collection 2015/16. Xrista Stavrou a philanthropist, talented digital artist, who is a true high-tech heroine to us all.

Digital Design Artist: Xrista Stavrou, Featured Skirt: Ratt by Rita Attala by Margarita Attala Photography: Komninos Photography, Model: Tania Sevastidou

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